IT transformation and digital transformation

There is a lot of talk of ‘transformation’ these days. It can mean different things to different analysts, industries, and companies. But there are basic distinctions about IT transformation and digital transformation that are critical to grasp. Read on.

**IT transformation**

is about platforms

- Flexible, high-performance platforms — fast
- Heavily automated and orchestrated — efficient
- Purposeful strategy for how cloud-native platforms are used — agile

**Digital transformation**

is about innovation

- It is the groundwork, your foundation.
- It is about new models, new experiences, new opportunities.
- Technologies critical to digital transformation initiatives:
  - Cloud
  - Advanced analytics enabled by AI, big data, and machine learning
  - Mobile devices and applications
  - Internet of Things
  - Collaboration technologies

**Top 3 IT challenges:**

1. Upgrading infrastructure
2. Security/safety
3. Optimizing IT operations

**Great examples:**

- Uber
- Amazon
- Airbnb

- Transformation in transportation
- Transformation in retail
- Transformation in lodging

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