



An Insight company

## data storage and protection



### Effectively address capacity and data availability concerns.

In today's world of exponentially growing data, organizations face significant capacity challenges, compliance requirements, and the continuous demand to do more with less. Datalink's data storage and protection solutions provide a consultative, best practice-based approach to solving business needs and mitigating risk.

The cumulative knowledgebase of Datalink's engineering expertise is applied to every solution through all phases of the lifecycle, emphasizing our dedication to helping you achieve long-term results.



#### WHY DATALINK

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- Customers value our unbiased approach. Because we are not tied to one manufacturer or one suite of products, we are free to customize solutions to your needs.
- We're 100-percent focused on optimizing data centers and have a track record of success in complex, enterprise environments.
- Leveraging our expertise and solutions enhances staff efficiency and productivity. We free your team, so it can focus on other key business initiatives.
- With direct, real-time access to Datalink OneCall<sup>sm</sup> customer support engineers, disruptions in your IT environment are resolved quickly and accurately.

#### LEVERAGING OUR HERITAGE OF SUCCESSFUL STORAGE

#### IMPLEMENTATIONS, DATALINK'S DATA STORAGE AND PROTECTION SOLUTIONS ADDRESS EVERY CHALLENGE YOUR IT STAFF FACES.

Our expert engineering team focuses on understanding your complete environment, such as application, compliance, and capacity requirements. Coupling that information with our more than 20 years of experience in data storage and protection, we then design and implement innovative, high-value solutions that cost-effectively improve business effectiveness, and we provide ongoing management and support for the lifecycle of your solution.



Technologies such as data replication, deduplication, network convergence, and WAN optimization are changing the way organizations efficiently protect and store their data.

#### WE HELP YOU CHOOSE THE RIGHT PATH

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By independently assessing the many alternatives available in the market, we can help you select the options that best fit your needs. At the same time, we work with you to leverage the technologies you already have and fine tune your existing environment.

Through our professional services, our certified and experienced IT engineers and consultants help you ensure your data storage and protection strategies align with business needs.

- Data continuity assessments – Align your business processes to your IT infrastructure
- Backup assessments – Analyze your existing environment and make recommendations for improvements
- Backup reporting – Monitor your backup environment and enhance overall supportability
- Capacity assessments – Identify utilization trends and underutilized storage, as well as forecast future storage needs

#### OVERCOME THE CHALLENGES FACING YOUR ORGANIZATION

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We tailor our comprehensive services to meet the needs of your organization. When you partner with us, you are working with one vendor that has access to leading technologies and proven capabilities throughout the data center. Our proven tools-assisted analysis and engineering-led solutions deliver measurable results aligned to your specific IT needs. Some of the many benefits we can help you realize through our data storage and protection services include:

- Reduced operating costs and expenditures
- Adherence to compliance and regulatory requirements
- Consolidation of multiple backup environments
- Increased emphasis on achieving your recovery time objectives and recovery point objectives
- Effective management of spiraling data growth
- Reliable backup strategies



### Making IT happen

A complete data center solutions and services provider, Datalink helps Fortune 500 and mid-tier enterprises get the most from every IT investment – with storage, server, and network expertise across the infrastructure. We deliver greater business results throughout, designing what we sell, deploying what we design, and supporting what we deliver.

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