








# Insight Cloud + Data Center Transformation (CDCT)

The challenges facing businesses today are diverse. Legacy infrastructure and processes stress already limited resources. Modern approaches to platform strategies and consumption need to be considered. The workforce has evolved drastically in recent years, and so has the threatscape. Exponential data growth introduces a new set of questions.

**Insight CDCT helps clients modernize and secure critical platforms to transform IT.**

For more than three decades, we've served as a trusted partner to organizations looking to turn business challenges into opportunities for advancement. We take a holistic and client-centered approach to finding, implementing, and managing the optimal solutions regardless of vendor.

**We help businesses:**

-  Grow revenue and open up new revenue streams
-  Enhance user and customer experiences
-  Reduce IT costs and optimize investments
-  Mitigate risk and improve the security posture
-  Increase operational efficiency and automation

Our premise:		
IT transformation is required to enable digital transformation.	Infrastructure modernization is central in driving transformation.	The modern data center is cloud. Hybrid is the optimal operating model, and data is the key consideration.

## At a glance

**1,500** professionals



**1,200** engineers, architects & consultants

**30+ years**  
of data center experience

**300+** individual service offerings

**~35,000**  
critical enterprise infrastructure components monitored




**>1EB** of data and  
**>1M** workloads migrated since 2015



**\$1.5B** cost savings identified for clients

**1,000+** OneCall clients

## Three pillars

We work across three focus areas, bringing a broad set of services and a deep bench of expertise.

 <p><b>Data center transformation and hybrid cloud</b></p>	 <p><b>Data infrastructure modernization</b></p>	 <p><b>Networking and security</b></p>
<ul style="list-style-type: none"> <li>• Workload assessment and platform alignment</li> <li>• Infrastructure modernization</li> <li>• Data center migration and consolidation</li> <li>• Virtual environment optimization</li> <li>• Modern IT operations</li> </ul>	<ul style="list-style-type: none"> <li>• Storage as a Service (STaaS)</li> <li>• Backup and Disaster Recovery (DR)</li> <li>• Modernized on-prem storage and backup</li> <li>• Addressing demands of AI and IoT environments</li> <li>• Automation and foundation for DevOps</li> </ul>	<ul style="list-style-type: none"> <li>• Security strategy and operations</li> <li>• Architecture modernization</li> <li>• Software-defined solutions</li> <li>• Wireless and community wireless</li> <li>• Multiplatform and hybrid environment security</li> <li>• Ransomware services</li> </ul>

 <p><b>Consulting Services</b> Strategy, workshops &amp; assessments</p>	 <p><b>Professional Services</b> Assessment, design &amp; implementation services</p>	 <p><b>Managed Services</b> IT operations</p>	 <p><b>Support Services</b> OneCall Support</p>
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## It takes Insight

We are one of the solution areas at Insight. Together, we build meaningful connections to help businesses run smarter.

<p><b>Digital Innovation</b></p>	<p><b>Cloud + Data Center Transformation</b></p>	<p><b>Connected Workforce</b></p>
<p><b>Turn ideas into value.</b></p>	<p><b>Modernize and transform.</b></p>	<p><b>Engage differently.</b></p>
<ul style="list-style-type: none"> <li>• Digital strategy</li> <li>• Data, AI, and IoT expertise</li> <li>• Intelligent applications</li> <li>• DevOps</li> <li>• Connected Platform</li> </ul>	<ul style="list-style-type: none"> <li>• Modern data centers</li> <li>• Secure networks</li> <li>• Cloud/hybrid optimization</li> <li>• IT security</li> <li>• Storage and data protection</li> </ul>	<ul style="list-style-type: none"> <li>• Digital Workplace</li> <li>• Content and collaboration</li> <li>• Endpoint solutions</li> <li>• Device lifecycle</li> <li>• Workplace Services</li> </ul>

**Hardware, software, and e-procurement for end-to-end supply chain optimization**

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