



An Insight company

business continuity and disaster recovery



Keep your business running.

To improve the resiliency of your business after any disruption, you need to focus on much more than avoiding hardware, software, and power outages, or preparing for natural disasters. Datalink's comprehensive business continuity management (BCM) solutions help you develop a framework that spans people, processes, and technology – supporting operational continuity and risk mitigation.

The value of business continuity planning lies in the identification and mitigation of risks, the definition of business priorities at time of crises, and the resulting organization-wide increased awareness.



WHY DATALINK

- Clients value our unbiased approach. Because we are not tied to one manufacturer or one suite of products, we deliver objective guidance that is in our clients' best interest.
- Using our deep understanding of IT infrastructures and technology interdependencies, we focus on aligning business drivers with technology solutions.
- We help you analyze, design, and implement solutions faster – freeing you and your team to focus on key business initiatives.
- With direct, real-time access to Datalink OneCallsm customer support engineers, you can resolve disruptions in your IT environment quickly and accurately.

WITH DATALINK'S BCM SOLUTIONS, YOU CAN DEVELOP PRACTICAL CAPABILITIES TO EFFECTIVELY MANAGE BUSINESS INTERRUPTIONS – WHETHER THE PROBLEM IS THE RESULT OF SYSTEM FAILURES, INADVERTENT HUMAN ERRORS, OR NATURAL DISASTERS.

By integrating our proven best practices into an individualized process, we turn business continuity and disaster recovery (BC / DR) into an overall change process. Using a collaborative strategy, we help you look at your investments in enterprise technology, not as individual servers or applications, but as a cohesive pool of computing resources able to rapidly adjust to new demands and reduce the risk of disruption.



When recommending solutions for your organization, we rely on industry best practices, internationally accepted BCM standards, and years of practical experience.

WE HELP YOU CHOOSE THE RIGHT PATH

Leveraging more than 20 years of experience as end-to-end data center specialists, we work with you to identify and manage risks while defining business priorities based on your current and future business objectives. We then use this information, along with our documented best practices, to develop practical business continuity solutions tailored to your organization. Key outcomes include:

- Reducing the risk of disruption and loss of information
- Identifying and validating mission-critical, time-sensitive business functions aligned with IT support capabilities
- Implementing sensible business continuity and IT recovery solutions
- Establishing documented, practical “playbooks” to support the response and management of business disruptions
- Defining a “road map” to exercise and enhance business continuity capabilities

EFFECTIVE BCM CAPABILITIES BEGIN WITH DATALINK

Our proven BCM methodology is designed to provide a solid framework for ensuring your needs are met through business resilience and continuity. Datalink certified and experienced engineers and consultants help you see the broad view of your business requirements and implement action plans that achieve your goals and maximize the investments you've already made.

- Data continuity services – During qualitative and quantitative information gathering, we identify linkages and dependencies among the three critical elements of data continuity: processes, applications, and infrastructure.
- Strategy development – Using a collaborative and consultative approach, we work with you to develop response and escalation, business continuity, and disaster recovery strategies.
- Testing and maintenance – Once you've implemented the right strategies, we help ensure enterprise-wide adoption through training, testing, and integration.

The combination of our proven, tools-assisted analysis and engineering-led solutions help you mitigate risks with a comprehensive continuity strategy. Your data protection processes and systems will be more reliable and easier to manage. You will achieve your service-level agreements. And most importantly, your organization will have access to the data that supports and drives the business.

Making IT happen

A complete data center solutions and services provider, Datalink helps Fortune 500 and mid-tier enterprises get the most from every IT investment – with storage, server, and network expertise across the infrastructure. We deliver greater business results throughout, designing what we sell, deploying what we design, and supporting what we deliver.

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